



WILSON LOGISTICS ARENA | APRIL 19-20, 2023

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PSE is the largest powersports consumer show in the Midwest showcasing the latest in all powered action sports on land, in air or over water.

Taking place at the brand new state of the art 100,000 square ft Wilson Logistics Arena in Springfield Missouri, PSE will put you in front of qualified buyers at the perfect time of year.

Powersports Expo will provide your connection to the Midwest consumer market in a highly transactional environment.

Taking place during the exceptionally successful MOORE Expo, PSE attendees will be able to engage in two events at the same time.

MOORE Expo drew an audience of 7,425 overland and off road enthusiasts from 41 states and exhibitors from 7 countries in April 2023.

“Consumer events in the Midwest are the perfect catalyst for exhibitors to reach end users across the US. Springfield, MO is the perfect central location for attendees to connect with brands like ours”

Connect

The most valuable way to connect with the Midwest consumer base is in person.

In today's highly competitive market, relationship based marketing surpasses all other forms of branding. PSE offers a platform to connect on a personal level and retain life long customers.

10,000
QUALIFIED BUYERS

150+
EXHIBITORS

10
STATES

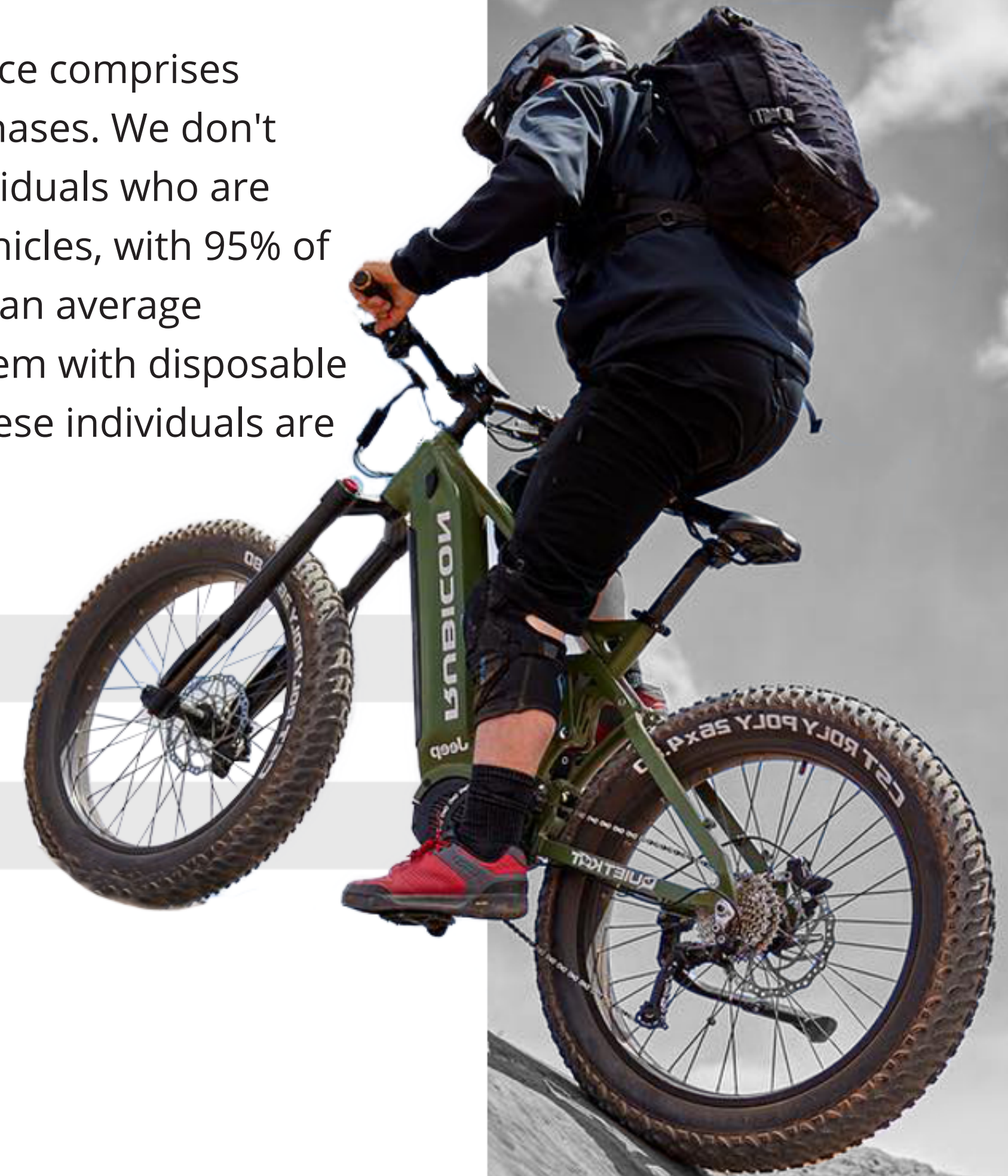


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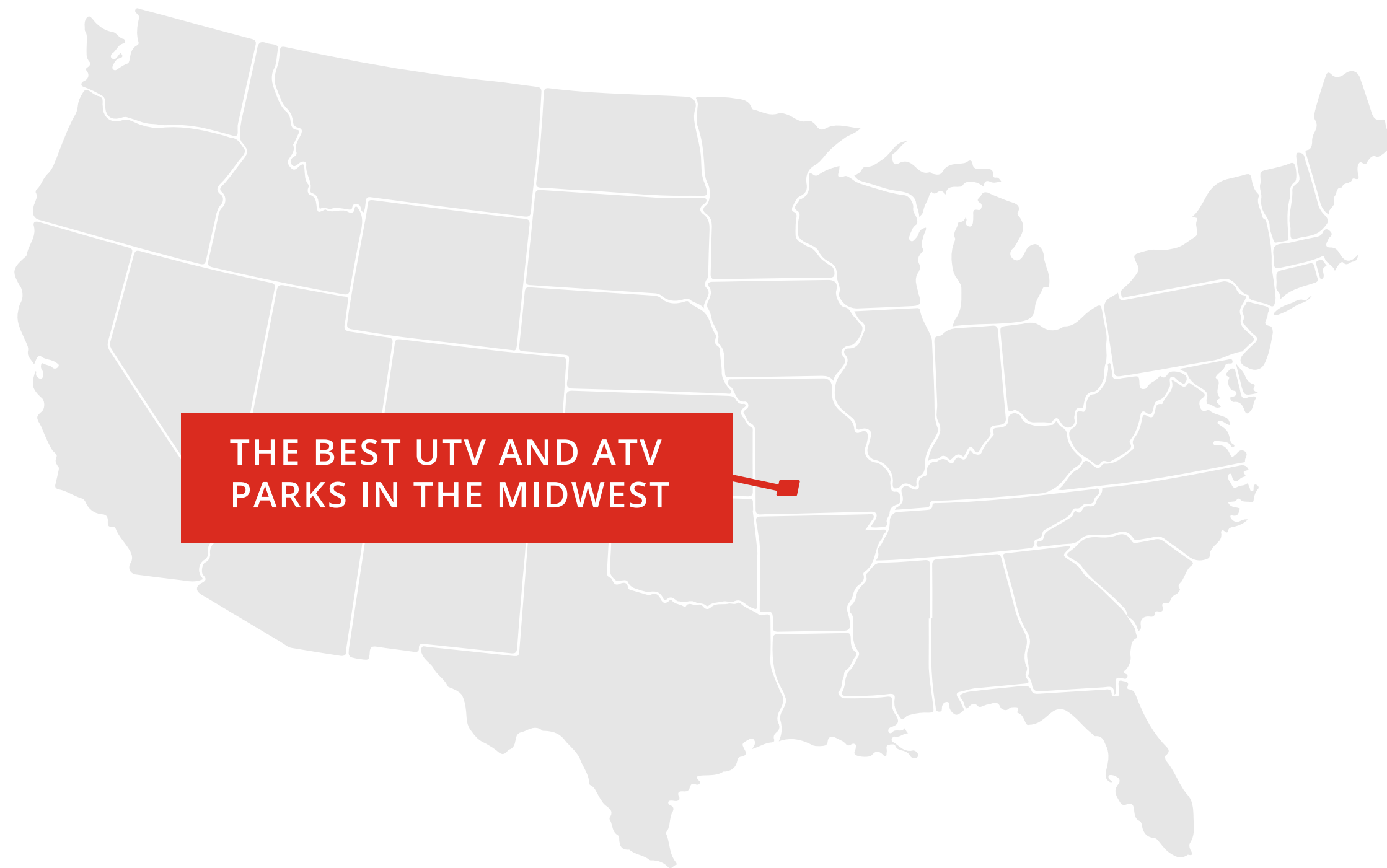
Audience of Potential Buyers: Our Midwest audience comprises dedicated enthusiasts who are ready to make purchases. We don't entertain casual onlookers; instead, we attract individuals who are passionate about outdoor powered recreational vehicles, with 95% of them owning at least one. Furthermore, they boast an average household income exceeding \$90,000, providing them with disposable income to indulge in their passion. Rest assured, these individuals are eager to spend their money at Powersports Expo.

EXHIBITORS WILL BE ABLE TO

- Display in a climate controlled environment
- Network with industry leaders
- Participate in pre/post event satellite events
- Host educational seminars
- Co-create bespoke sponsorship activations



The Area



"The Midwest's abundant lakes, rivers, and reservoirs make it perfect for owning a personal watercraft. With states like Missouri, Arkansas, Oklahoma and Tennessee offering diverse scenic waters, moderate climate, and a strong boating culture, enthusiasts can maximize their investment and embrace personal watercraft adventures conveniently."

"They say there's a lot more to the Midwest than what meets the eye, and that couldn't be more true when talking about off-road destinations. The flyover states are home to just about any terrain type you can think of—daunting hills, challenging rocks, deep mud bogs, and twisty wooded trails. There's even a 1,600-acre span of dunes that will make you think you've been transported to the Sahara Desert in Africa!"

Springfield, Missouri is the ideal location for a power sports expo due to its strategic geographical position, thriving outdoor recreation culture, and robust infrastructure. Situated in the heart of the Midwest, Springfield offers easy accessibility for attendees from various states, making it a convenient hub for a regional or national event.

The city is surrounded by scenic landscapes, providing ample opportunities for power sports enthusiasts to engage in outdoor activities. Additionally, Springfield boasts well-developed transportation networks, a range of accommodation options, and modern event facilities, ensuring a seamless and enjoyable experience for both exhibitors and attendees.

The Midwest is the ideal location for exhibitors due to its central position, strong infrastructure, and supportive community. With easy accessibility, rich heritage, and a conducive regulatory environment, it serves as a hub for enthusiasts and professionals to showcase innovative technologies and advance aviation.

Exhibitor Types and Categories

ATV

SIDE X SIDE

MOTORCYCLE

EBIKE

PERSONAL WATERCRAFT

RIVER JET BOAT

RC HOBBY

KAYAK / CANOE

GO KARTS



Show + Contact Information

Wilson Logistics Arena

3001 N Grant Ave
Springfield, Missouri

April 19-20, 2023

Booth Sales / Sponsorship Activation Specialist

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