TWO EXPOS. ONE GUIDE.









GAIN MOMENTUM-FEEL THE PULSE

- Combined MOORE / Power Sports Expo guide & magazine to maximize reach and investment
- Reach two targeted, crossover audiences with over 15,000 attendees between the two events
- Full color, 8.5 x 11 print copy available at the door during the MOORE Expo & Power Sports Expo
- Digital, interactive version with live links will get the attention of over 50,000 readers online



MOORE MOMENTUM & PSE PULSE

Advertising close & content deadline February 1, 2024



AD RATES* ADDITIONAL EXPOSURE

Quarter page	240	ADVERTORIALS full page article form ad (300-500 words, 2-3 photos) supplied by client (clickable link & QR included) 690
Half page Full page	415 585	FEATURED PRODUCT GALLERY- Spotlight your product (50 words, 1 photo) in the new must-have pack-out list feature.
Two-page spread	1100	VIDEO ADS - Add video to your full or half page ad in the digital
		version for maximum impact and reach. 300

CAMPER SWAG SPONSOR- additional expo, web and social media exposure with 500 of your branded collateral 200

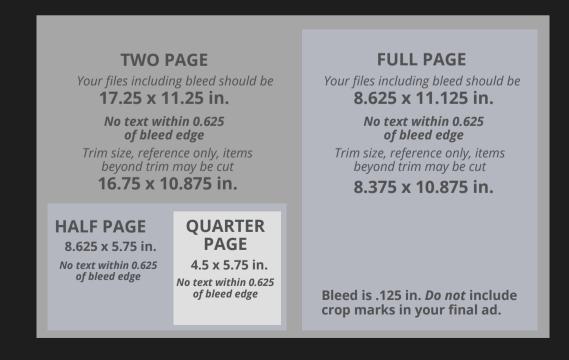
AD GUIDELINES

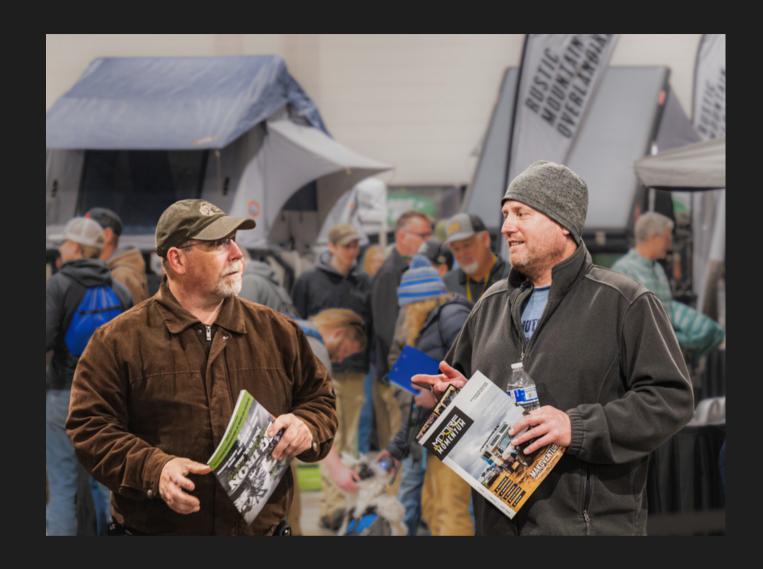
IF WE ARE DESIGNING YOUR AD

- Email Cindy to start the creative process at info.northologyadventures@gmail.com
- Send the largest jpeg. png or svg images (do not send scanned or faxed images.) Ad design fee is \$200, 2 revisions included. Extended license available.

SUBMITTING YOUR OWN AD-

- Submit high resolution **PNG**, **JPG or SVG files** (*NO PDFs*,) 300 DPI, RBG format only to info.northologyadventures@gmail.com
- **Do not** include crop marks in your final ad, see table for trim & bleed info.





CONTACT

Jeanne@mooreexpo.com

ad sales, feature space and custom content packages.

info.northologyadventures@gmail.com

design, files, images, video submission, copy & content.











SHOW GUIDE & MAGAZINE FEATURED PRODUCT GALLERY







MOMENTU/PULSE FEATURED PRODUCT GALLERY

Ready, set, spotlight! Put your adventure gear on the map in our must-have essentials feature. Whether it's a fresh release or a fan favorite, adventurers everywhere need to hear about it! Only a few spots are available for this highly anticipated feature. Don't miss out!

Submit up to 50 words, 1 photo, link/QR

150



INCREASE IMPACT WITH VIDEO AND ADVERTORIALS



If you want to dive deep into the hearts of customers, spice up your expo guide ads with some long-form advertorial or video content! Advertorials can give customers the juicy details they crave, building trust and credibility. Videos captivate readers by showing off your products in all their glory. Why not do both? It's like a perfect recipe for marketing success, boosting your advertising value and building excitiment.

ADVERTORIALS - full page article form ad (300-500 words, 2-3 photos, clickable link & QR) supplied by client 690

VIDEO - Add video* to your full or half page ad in the digital version for maximum impact and reach. 300

*must be publicly published video on your Vimeo or YouTube channel.





CAMPER SWAG SPONSORSHIP

Additional MOORE & Power Sports Expo web and social media exposure Logo placement on Camp Northology welcome banner Opportunities to showcase products at camp entrance and check-in tent* Placement of 500 of your branded collateral in camper swag bags

200

ADDITIONAL EXPOSURE TO ONSITE CAMPERS AT THE EXPOS

CAMPING AT MOORE EXPO/ POWER SPORTS EXPO

Presented by Northology Adventures *email info.northologyadventures for details